



Resource Center

CALIFORNIA DEPARTMENT OF ALCOHOL & DRUG PROGRAMS

Red Ribbon Week

Red Ribbon Week (RRW) is **October 27-31, 2008**. Now is the time to order prevention and treatment publications on alcohol, tobacco and other drugs. The Resource Center (RC) has prepared this list of recommended materials for the nationally recognized RRW campaign. The RRW is conducted in schools to raise awareness about the dangers of substance abuse. Take the time to talk with your students, your families, your neighbors, and your communities about living a drug-free lifestyle.

The RC will accept Red Ribbon orders until September 25, 2008. Any orders received after this date may not be processed in time for planned events. Thank you for your cooperation.



Publication No.	PUBLICATION TITLES:	Limit 32
2517	Crack Down on Drugs Coloring Book (4yrs - 1 st grade)	
2523 New	How Alcohol Affects Your Body (Liver, Brain, Lungs, and Other Body Parts- Middle/High School)	
2638	Don't Lose a Friend to Drugs (Middle/High School)	
2647	McGruff's Surprise Party (2 nd - 4 th)	
2688 New	Get the Facts: The Brain Scrambling Marijuana Quiz (Middle/High School)	
2704 New	Drug Prevention Coloring & Activity Book (4 th - 6 th)	
2703 New	Drug Prevention Coloring & Activity Book (K - 3 rd)	
2785 New	The Alcohol and Binge Drinking Quiz (Middle/High School)	
8035	Stay on Track Activity Book (Kindergarten - 2 nd)	
	POSTERS:	Limit 32
9006	Mind Over Matter - Steroids (Middle/High School)	
9001	Mind Over Matter - Nicotine (Middle/High School)	
9011	Ten Lame Excuses to Drink and Drive (Middle/High School)	
9017	Smoke-Free Playgrounds (Grade School)	
9058	Quit Smoking-Telephone Poster-Contains the toll-free number and encourages smoking cessation.	